

MyoSimplified

Practice management built for orofacial myofunctional therapy — not adapted to it.

THE PROBLEM THIS SOLVES

Most myofunctional therapists run two systems that do not talk to each other: a general EHR for charting and scheduling, and a separate exercise platform for home programs. Client records get entered twice. Adherence data lives in one tool and the clinical note lives in another. Neither system knows what a myofunctional practice actually does.

MyoSimplified is one system that does both, built alongside a working OMT practice. If you already have an EHR you are happy with, Essentials replaces just the exercise and engagement half.

WHAT YOU GET

A myo-native exercise library. A full library of built-in exercises, each with numbered client-facing steps and a demonstration video. Add your own custom exercises with the same structure. Build a program and assign it in minutes, and it appears in the client's portal immediately.

A client portal your clients will actually use. Clients see their program, check off practice, watch the videos, and message you securely. It works in any browser — no app to download, nothing for a parent to install before their child can start.

Adherence you can see before the appointment. Portal check-offs become one adherence figure, a week-over-week trend, and a flag when a client goes quiet. The client sees the same numbers in their own portal, so the conversation is a shared one rather than an audit.

Progress photos and outcomes. Baseline-to-discharge photos captured by the client from their own phone, and outcome measurements recorded over time — on every plan, because the measurements are what make network benchmarking possible later.

Clinical documentation. SOAP notes tied to the appointment, treatment plans with measurable goals, and intake forms clients complete before they arrive.

Scheduling, telehealth and billing. Appointment templates, recurring sessions, reminders, and client self-service cancellation. Start a compliant video session from the row you check a client in from. Invoices, superbills, payment plans and statements, paid from the client portal and reconciled automatically.

Referral visibility. Every client record carries its referral source, so you can see which dentists, orthodontists and ENTs actually drive your caseload — and send branded progress summaries back to keep them referring.

PLANS

	Essentials \$29 _{/mo}	Professional \$79 _{/mo}	Practice \$129 _{/mo}
Exercise library, video, custom exercises	✓	✓	✓
Client portal, compliance tracking, messaging	✓	✓	✓
Client roster with short notes	✓	✓	✓
Progress photos and outcome measurements	✓	✓	✓
SOAP notes, treatment plans, intake forms	—	✓	✓
AI notes, scribe and report generator	—	—	✓
Telehealth, scheduling, reminders	—	✓	✓

	Essentials \$29/mo	Professional \$79/mo	Practice \$129/mo
Invoices, superbills, payment plans, statements	—	✓	✓
Referral source tracking	—	✓	✓
Referral brochures, decks and screeners	—	—	✓
Practice analytics, supervision, multi-location	—	—	✓
Free manager, scheduler and biller roles	—	✓	✓
Additional seats	\$19/mo each	\$39/mo each	\$49/mo each

Essentials seats are exercise-and-portal only — no charting, scheduling or billing. Non-clinician roles — practice manager, scheduler, biller — never consume a paid seat. Paying annually saves 15% on any plan. Every plan includes a 14-day free trial, with no credit card required to start.

IN DEVELOPMENT

These are on the roadmap and are **not available today**. No dates are given because we would rather ship them well than to a date.

Insurance claim submission	submit claims and track them through to payment
Myo Direct	Myo Kits ordered in the platform and shipped straight to your client
Outcome benchmarking	de-identified comparison against the wider network
Mobile apps	the reminder on the lock screen a browser cannot deliver

All AI is included in the Practice plan. There is no separate AI add-on.

SECURITY AND COMPLIANCE

MyoSimplified was architected for protected health information from the first line of code, by a founder whose day job is security and governance.

HIPAA compliant. A Business Associate Agreement signed with every practice, and with each of our subprocessors.

Encrypted. In transit over TLS and at rest.

Row-level data isolation. Every query is scoped to your practice at the database layer.

Access controls. Role-based permissions and a 30-minute idle timeout on both the practice and client portals.

Written policies, available on request. Risk assessment, breach notification, contingency, retention and access control.

Your data is yours. Full export on request. No contract, no lock-in.

GETTING STARTED

We do the migration with you: a setup call to configure your visit types and templates, your client records imported from your current system or spreadsheets at no cost, and support answered by people who understand myofunctional therapy rather than a general ticket queue.

myosimplified.com · info@myosimplified.com · Book a walkthrough at myosimplified.com/contact

This document describes the product as of August 2026. Features marked “in development” are not available today and are described for planning purposes only.